



COOKIE POLICY

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WHAT ARE COOKIES?

1. A cookie is a small text file that contains information that can later be analysed by us to facilitate your access to and use of our Sites, gather statistical data and personalise your online experience as part of the SingEx Community. Cookies may be set by our Sites or by third parties, such as those within the SingEx Community who serve content or provide advertising or analytics services on our Sites.
2. Our Sites and emails may also contain other tracking technologies such as "web beacons" or "pixels." These are typically small transparent images that provide us with statistics for similar purposes as cookies. They are often used in conjunction with cookies, though they may not be stored on your computer in the same way. As a result, if you disable cookies, web beacons may still load, but their functionality may be restricted.
3. We currently use cookies on our Sites to connect you and make you be known within the SingEx Community, including detecting your web browser's multimedia capabilities, tracking promotional advertisements that we have displayed to you, maintaining current login and purchase information on secure portions of our Sites and providing a unique identifier to your computer so that we can generate statistics regarding the usage of our Sites and your participation in the SingEx Community.

HOW WE USE COOKIES

4. While the cookies that we use may change from time to time as we improve and update our Sites, we mainly use the following types of cookies:
 - **Essential cookies:** Essential cookies are necessary for the operation of our Sites. We may use essential cookies to authenticate users, prevent fraudulent use of user accounts and/or offer our Sites' features.
 - **Analytical / Performance cookies:** Analytical / Performance cookies allow us to recognise and count the number of visitors and see how visitors move around our Sites when using it. This helps us improve the way our Sites work and enhance your SingEx Community experience.
 - **Security cookies:** Security cookies help us identify and prevent potential security risks when you access or use our Sites and their content, features and functions.
 - **Functionality cookies:** Functionality cookies are used to recognise you as part of the SingEx Community across our Sites and when you return to our Sites. This enables us to personalise our content for you, greet you by name, and remember your preferences (for example, your choice of language or region).
 - **Targeting cookies:** Targeting cookies record your visits to our Sites, the pages you have visited, and the links you have followed. We may use this information and share it with third parties to make our Sites and their content more relevant to your interests, for example, webinars and products/services of others within the SingEx Community which you may be interested in.
 - **Third-Party / Embedded Cookies:** Our Sites may make use of different third-party applications and services to enhance your experience with the SingEx Community, including but not limited to social media platforms or embedded third-party content. As a result, cookies may be set by these third parties and be used by them to track your online activity. We have no direct control over the information that is collected by these cookies. For example, we use Google Analytics cookies to manage our Sites and track the use of the content we provide to help us better target advertising on other third party sites that market our Events.
5. The length of time a cookie stays on your device depends on its type:
 - **Session cookies:** Session cookies are temporary cookies that only exist during the time you use our Sites or until you close the browser after using our Sites. Session cookies mainly help us remember your selections and inputs on our Sites, avoiding the need to re-enter information within the same browsing session.
 - **Persistent cookies:** Persistent cookies stay on your devices after you have visited our Sites and mainly help us to identify you as a unique visitor. For example, when you log in to one of our Sites, a persistent cookie will be used to remember your preferences, so that the system remembers your choice the next time you log in.
6. You may see a "cookie banner" on our Sites. When you give consent, we and others within the SingEx Community such as our advertising partners may set advertising cookies on the Site you are visiting and on our other Sites, which we may use to show you advertisements about our various products and services.

MANAGING AND DISABLING COOKIES

7. Most browsers automatically accept cookies, but you may choose to modify your browser settings to reject cookies. If you choose not to accept our cookies when you visit our Sites, you may be restricted from some of our interactive features and services, which may be rendered inoperable. Please refer to the links below for each browser's guide on how to reject or delete cookies:

- [Chrome](#)
 - [Firefox](#)
 - [Microsoft Edge](#)
 - [Microsoft Internet Explorer](#)
 - [Opera](#)
 - [Safari](#)
8. For more information about these controls, visit the help material of your browser or device. You may also visit <http://www.allaboutcookies.org> or <http://www.youronlinechoices.com> for details on how to delete or reject cookies and for further information on cookies generally. Please visit <http://tools.google.com/dlpage/gaoptout> to opt out of being tracked by Google Analytics across all sites.